

PRIVACY POLICY – ONLINE MARKETING INFORMATION / CONTACT DATABASE

This document explains how we use any personal information we collect about you when you subscribe only to our contact database / mailing lists.

Topics:

What information do we collect about you?

Do we share your information?

How long do we keep information for?

What if I want you to amend or remove my information?

Access to your information

Other websites

Changes to our privacy policy

How to contact us

1. What information do we collect about you?

We only collect the information we need to send you the promotional mailings you have requested in the format you prefer (i.e. by post or email). We do not collect your IP address. Only the information you provide

We will not use any of this information for any purpose, other than that you have requested.

2. Do we share your information?

We will not share your information with any other parties without informing you and gaining your permission.

3. How long do we keep your information for?

For information provided in order to receive promotional material, we will retain your information for up to 2 years, providing you don't request for it to be removed before then.

4. What if I want you to amend or remove my information?

You have a right at any time to stop us from contacting you for marketing purposes or to amend the information we hold about you.

If you would like to amend or remove your information from our database, we commit to removing you as quickly as possible. Please email data@ealane.com and provide us the details of either a) the data you would like amended or b) confirm that you would like to be removed completely. We guarantee to entirely complete your request within 30 days.

5. Access to your information

You have the right to request a copy of the information that we hold about you. If you would like a copy of some or all of your personal information, please email on data@ealane.com or write to us at E A Lane & Sons, 100 Regent Road, Leicester, LE1 7DG and mark the envelope 'Data Protection'.

6. Other websites

Our website may contain links to other websites. This privacy policy only applies to the E A Lane & Sons website (www.ealane.com) so when you visit other websites you should read their own privacy policies.

7. Changes to our privacy policy

We regularly review our privacy policy and we will place any updates on this web page.

This privacy policy was last updated on 24th May 2018.

8. How to contact us

Please contact us if you require any further information on our privacy policy. You can contact us by emailing data@ealane.com or by writing to E A Lane & Sons, 100 Regent Road, Leicester, LE1 7DG and mark the envelope 'Data Protection'.